

Live Well Kent Innovation Fund 2018/19

Guidance Notes

Live Well Kent is a new mental health and well-being service, launched in April 2016. Promoting mental health recovery, well-being and supporting people to feel part of their local community, the service also provides people with information and skills for a healthy and independent life. Porchlight is one of two strategic partners managing the service across Kent, working with Kent County Council and the NHS. There are a number of partners who help to develop and deliver the service.

An important part of the new service is to develop, encourage and share innovation in mental health and wellbeing.

To support this, we have set up an Innovation Fund across the areas where Porchlight is the strategic partner. There is:

- £20,000 for Dartford, Gravesend and Swanley CCG (Clinical Commissioning Group) and Swale CCG areas,
- £40,000 for Thanet CCG and South Kent Coast (Dover, Deal and Shepway) CCG areas

You can check if your project will be within the above areas:

<https://www.england.nhs.uk/resources/ccg-maps/>

Principles of Live Well Kent

We want to support a wide range of projects and initiatives which reflect the principles and aspirations for the Live Well Kent service. Applications will need to clearly reflect **three or more** of these principles:

Recovery focused	Co-produced
Evidenced based	Inclusive and diverse
Preventative	Reducing mental health stigma
Collaborative	Community focused
Service user led	Early intervention focused
Self-management focused	Person-centred

What we want projects to achieve

Being able to show the difference that your project or initiative makes is really important, as impact is central to Live Well Kent's success. We want innovations to be able to strongly show **one or more** the following outcomes:

- Improved emotional and physical well-being
- Increased social inclusion
- Improved employability
- Better public understanding of mental health and well-being

What we will consider funding

We want to fund a wide range of projects and ideas, where primarily there is a direct benefit to people with mental health and wellbeing issues. Following research done into the different areas in Kent we are particularly interested in projects that work with the following groups of people:

- **Young People** – projects which specifically focus on transition support for young people aged 16-25 year olds.
- **Lesbian, Gay, Bisexual, Transgender, Questioning** – projects that specifically focus on improving support for Lesbian, Gay, Bisexual, Trans and Questioning individuals of all genders and aged 16+.
- **Men** – projects that specifically focus on reaching men age 17+ to improve their mental health.
- **Black, Asian and Minority Ethnic Groups** – projects that specifically focus on improving support for black ethnic minorities of all genders and age 17+
- **Those in rural communities** – projects that specifically focus on improving support for those who live in rural communities, to find out more about rural communities in Kent please follow the link:
https://www.kent.gov.uk/_data/assets/pdf_file/0018/8145/Mid-year-population-estimates-ward-level-population.pdf

Support could be offered from a wide range of groups/activities including:

1. **Recovery focused programmes through activity** – through evidence-based programmes, people use activity to support recovery and self-management
2. **Initiatives led by people with mental health issues** – this could include peer support, programmes, workshops or awareness campaigns
3. **Media, arts, technology and culture** – this could include programmes or services using media, arts or culture, or they may be used to increase public awareness of mental health, for example.
4. **Sport, leisure and healthy lifestyles** – using these approaches to achieve better mental health and wellbeing, as well as developing new skills and confidence for people with mental health issues
5. **Environmental** – using outside community spaces and green projects to support recovery and early intervention

Who can apply

- Community groups

- Charities
- Schools, colleges and universities
- Youth groups
- Peer led groups
- Individuals
- Social enterprises
- Community Interest Companies
- Arts and sports organisations

Groups must have a formal constitution or legal structure, appropriate insurance and policies, and audited accounts (where relevant). You will be asked to provide evidence of these if you are successful. For individuals applying without these, you will need an organisation to support your application.

How much funding can you apply for?

The Innovation Fund will provide initiatives and projects with between £500 to £10,000. £10,000 will only be awarded to an exceptional project.

How to apply

To apply please download and complete the application form from www.porchlight.org.uk or livewellkent.org.uk and email your application to alexyoung@porchlight.org.uk

All applications must be submitted by **5pm on Friday 20th July 2018**. Awards will be made by the end of August and the funding will start in October 2018. Projects can run between 6 months and 1 year.

If you would like to talk through your idea or project, please contact:

Fiona Tapley Thanet CCG and South Kent Coast CCG areas
fionatapley@porchlight.org.uk
07525 990255

Teresa Snowden Dartford, Gravesend and Swanley CCG and Swale CCG areas
teresasnawden@porchlight.org.uk
07788 383813

Decision to award funds will be made by an Innovation Fund panel, which includes commissioners, Porchlight staff, and service users. A point scoring system will be used, as well as ensuring we have projects across different localities. The scoring system will be looking for:

- How well your project meets the Live Well Kent outcomes and principles

- The strength of innovation within the project
- Whether your project's aims and activities are realistic and achievable
- Realistic budget and value for money

Equal weighting will be given to each area.

If you are successful, we will let you know in writing by email. Please allow four weeks from the submission deadline for our response, as we envisage there will be high demand for the funding.

If you are unsuccessful, we are able to provide feedback.

Monitoring requirements

If your project is successful, you will need to be able to commit to some monitoring paperwork. For projects delivering directly to people with mental health issues, you will be required to use a well-being scale questionnaire for each person using your service; we can provide guidance and support with this. You will also be asked to provide one case study, with a template provided.

For projects that are not directly delivering services, for example, an awareness campaign or event, we would expect some qualitative and quantitative measures, such as numbers reached and changes in perception sample surveys.

You may also be asked for feedback from our Communications team, so that we can promote and share the successes of the funding.